

Gloria Duchin Inc.

News Release

Press Contact:

Rachel Menard
401-438-5400
rmenard@gloriaduchin.com

Gloria Duchin Unveils New Fashion Keyring Line

Available at select online retailers

East Providence, RI -- January 16, 2009 -- Gloria Duchin Inc., a leading designer and manufacturer of handcrafted metal giftware, is pleased to announce the launch of their new designer keyring line. The line features styles from miniature tools to high heel peep-toe shoes to silvertone initial keyrings. Based on some of the company's best-selling ornament designs, the keyrings are exceptionally stylish with select styles accented with hot pink epoxy, glitter and Swarovski crystals.

The entire collection of nearly 40 different designs retails at select online retailers for under \$10.00 each.

The line is manufactured domestically in East Providence, Rhode Island.

For more information about where to purchase, please visit our website at:

www.gloriaduchin.com/features/?id=6



Silvertone Peep-Toe shoe keyring designed by Gloria Duchin, Inc. Features hot pink swirl epoxy with black and silver glitter accents. Made in the USA.

About Gloria Duchin Inc.

Founded in 1979, Gloria Duchin is a leading designer and manufacturer of metal ornaments and gifts, renowned for quality, creative excellence and delivery. For more information about Gloria Duchin, please go to www.gloriaduchin.com