

Gloria Duchin Inc.

News Release

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Gloria Duchin Announces Launch of Custom Store *Customers can now order engraved and screenprinted ornaments online!*

East Providence, RI -- April 2, 2008 -- Gloria Duchin Inc., a leading manufacturer specializing in seasonal, handcrafted metal work, is proud to announce the launch of their custom store on the Gloria Duchin website. The new store features the company's top selling ornaments and gifts for wedding, baby, remembrance, and seasonal all available for purchase with custom engraving and screenprinting options.

For 29 years, Gloria Duchin, Inc. has been a leader in the specialty market, known for high-quality imprinting and engraving. Gloria Duchin added the capability to order custom product online because of a growing trend in the market for personalized product and an overwhelming demand from their customers for engraved gifts.

"We received numerous requests for custom product from our customers this past season and wanted to add the capability to order personalized product on our website for their ease and convenience," says company President, Robyn G. Smalletz, "Our customers are looking to create their own message on their favorite Gloria Duchin keepsakes to give a gift that is both personal and memorable."

To view the custom web store and order personalized product, please visit **www.gloriaduchin.com/customimprint**.



Silvertone Wedding Heart Keepsake with Silver Glitter and engraved message, available in the GloriaDuchin.com custom imprint store.

About Gloria Duchin Inc.

Founded in 1979, Gloria Duchin is a leading designer and manufacturer of metal ornaments and gifts, renowned for quality, creative excellence and delivery. For more information about Gloria Duchin, please go to www.gloriaduchin.com